



Strictly Sail Pacific • April 12 - 15, 2012

Event Productions, Inc. is pleased to have been selected as the Exclusive Service Contractor for the **Strictly Sail Pacific** at Jack London Square, April 12 - 15, 2012. Enclosed in this package you will find order forms to assist you in preparing for this event. Please review these forms carefully. If you have any questions regarding freight or any of the enclosed service order forms, please feel free to call us at the numbers below. Have a great show.

Event Productions, Inc.


Address 651 West Tower Ave. • Alameda, CA 94501
 Phone 800-234-8064  Like Us  Follow Us
 Fax 510-217-7065
 Email info@eventproductions.com
 Web www.eventproductions.com
 Office Hours Monday - Friday 8 AM - 4:30 PM PST

Exhibit Site Jack London Square • 55 Harrison St. • Oakland, CA 94607

Colors Blue & White

Your Booth includes 10' wide x 10' deep booth structure
 Flame retardant 8' back drape & 3' side dividers
 1 - 7" x 44" I.D. sign

EPI Furnishings will be inventoried prior to show opening

Review the following pages for order forms to upgrade your booth package furniture, arrange union labor services and order material handling. Advance Warehouse and Show-site delivery via common carrier, FedEx, UPS etc. are not included with the price of the booth.

Deadlines & Dates

Monday Mar. 26 Discount Deadline for Exhibitor Orders & Payments

Friday Mar. 9 Advance Shipments will be accepted at our Warehouse starting this day
 Friday Apr. 6 Last day Advance Shipments will be accepted without additional charges

Monday	Apr. 9	Direct Shipments <i>must</i> arrive at the Exhibit site	7 AM - 8 PM
Tuesday	Apr. 10	Exhibitor Set-up	7 AM - 8 PM
Wednesday	Apr. 11	Exhibitor Set-up	7 AM - 8 PM
Thursday	Apr. 12	Show Hours	10 AM - 6 PM
Friday	Apr. 13	Show Hours	10 AM - 6 PM
Saturday	Apr. 14	Show Hours	10 AM - 7 PM
Sunday	Apr. 15	Show Hours	10 AM - 5 PM
Monday	Apr. 16	Exhibitor Tear-down	7 AM - 8 PM
Tuesday	Apr. 17	Exhibitor Tear-down	7 AM - 8 PM

Shipment Addresses

Advance Warehouse <i>Arrive between March 9 - April 6, 2012</i>	Direct Shipments <i>Must arrive April 9 starting at 7 AM</i>
ABF Freight System, Inc. 4575 Tidewater Avenue Oakland, CA 94601 (Phone: 510-533-8575 Fax: 510-533-3020) SSP 2012 Exhibitor Name & Booth Number(s)	Jack London Square C/O Event Productions, Inc. 55 Harrison St. Oakland, CA 94607 SSP 2012 Exhibitor Name & Booth Number(s)

Payment Policy

Event Productions, Inc.

651 West Tower Ave.
Alameda, CA 94501
Phone: 800-234-8064, Fax: 510-217-7065

SSP 2012

April 12 - 15, 2012

Payment Policy - 100% including applicable tax is due at show site.

Full payment must be included with all orders. Purchase Orders are not considered advance payment. Payment may be made by company check or credit card authorization.

Advance Discount: TO OBTAIN THE DISCOUNT PRICE, FULL PAYMENT MUST BE INCLUDED WITH YOUR ORDER. **All orders must be received no later than *March 26, 2012*.** No telephone orders accepted.

NO REFUNDS on any cancellation 10 days prior to show.

Any additional costs incurred for orders or services placed at show site, including labor and material handling, are due and payable upon presentation of the invoice.

All adjustments must be made at show site.

ABSOLUTELY NO CREDITS WILL BE ISSUED AFTER SHOW CLOSING.

All accounts must be settled at the Event Productions Service Desk prior to show closing. Your show site representative must be made aware of this policy and have means of payment. See Payment & Calculation of Orders Form.

All third party billing must be arranged in advance.

INTERNATIONAL EXHIBITORS: We require 100% pre-payment of advance orders. Payment must be rendered by cash, check (payable in U.S. dollars drawn on a U.S. account), American Express, MasterCard, or Visa credit cards.

If you have any questions regarding payment procedures, please contact Event Productions Customer Service Department at (800) 234-8064.

Limits of Liability & Responsibility

Event Productions, Inc.

651 West Tower Ave.
Alameda, CA 94501
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1. All materials shipped by exhibitors should be insured by Exhibitor. Event Productions, Inc. is not an insurer. It is agreed that the limits of our liability are to the specific article that was physically lost or damaged. In all instances, our maximum limit of liability will be \$0.30 per pound per article. It is understood that these limits are unrelated to the value of the shipments.
2. Claims of loss or damage must be submitted to Event Productions, Inc. by the close of the show. No suit or action shall be brought against Event Productions, Inc. more than one year after the show.
3. In order to expedite removal of materials from the show site, Event Productions, Inc. shall have the authority to change designated carriers if such carriers do not pick up on time. Where no deposition is made by the Exhibitor, materials will be re-routed at Event Productions, Inc. discretion, and the Exhibitor agrees to be responsible for payment of charges relating to such re-routing. Event Production, Inc. assumes no liability as a result of such re-routing.
4. Event Productions, Inc. shall not be held liable for any damage incurred during the handling of equipment requiring special devices to properly load, place or reload unless advance written notice has been given to Event Productions, Inc. 30 days prior to show.
5. Empty container labels will be available at the Event Productions, Inc. service desk. Placing these labels on Exhibitor crates is the sole responsibility of the Exhibitor or its representative. It is understood that these labels are used for EMPTY STORAGE ONLY, and Event Productions, Inc. assumes no responsibility for loss or damage to contents while containers are in storage or for mislabeled containers.
6. Event Productions, Inc. shall not be responsible for regular wear and tear in handling of equipment, or for loss or damage due to fire, theft, water, vandalism or other causes beyond our control.
7. The Exhibitor agrees, in the event of a dispute with Event Productions, Inc. relative to any loss or damage to material or equipment, that the Exhibitor will not withhold payment in any amount to Event Productions, Inc. for material handling or any other services provided by Event Productions, Inc. as an offset against the amount of the alleged loss or damage. Instead, the Exhibitor agrees to pay Event Productions, Inc. prior to the close of the show the full amount due and further agrees that any claim the Exhibitor may have against Event Productions, Inc. shall be pursued independently by the Exhibitor as a completely separate transaction to be resolved on its own merits.
8. Event Productions, Inc. will not be responsible for loss, delay or damage due to strikes, lockouts or work stoppages of any kind.
9. The Exhibitor agrees, in connection with the receipt, handling, temporary storage and reloading of its materials, that Event Productions, Inc. will provide these services as the Exhibitor's agent and not as bailee or shipper. If any employee of Event Productions, Inc. signs a delivery receipt, bill of lading or other document, we agree that Event Productions, Inc. will do so as the Exhibitor's agent, and the Exhibitor accepts the responsibility thereof.
10. In regards to inbound shipments, there may be a lapse of time between the delivery of the shipment(s) to the booth by Event Productions, Inc. and the arrival of the Exhibitor's representative at the booth. Similarly, relative to outgoing shipment(s), it is possible that there may be a lapse of time between the completion of packing and actual pick-up of materials from the booth for loading onto a carrier. It is understood that during such time the shipment(s) will be left in the booth unattended.

It is agreed that Event Productions, Inc. is not responsible for the loss or disappearance of Exhibitor's materials after the same have been delivered to Exhibitor's booth, and Event Productions, Inc. is not responsible for Exhibitor's materials before they are picked up from the Exhibitor's booth for loading after the show. All bills of lading covering outgoing shipment(s) submitted to Event Productions, Inc. by the Exhibitor will be checked at the time of pick-up from the booth and corrected if discrepancies do exist.

Fire & Safety Regulations and Requirements

Event Productions, Inc.

651 West Tower Ave.

Alameda, CA 94501

Phone: 800-234-8064, Fax: 510-217-7065

SSP 2012

April 12 - 15, 2012

1. All exits and exit aisles must be kept clear and unobstructed. No furniture, signs, easels, chairs or displays may protrude into aisles.
2. All fire hose racks, fire extinguishers and emergency exits must be visible and accessible at all times. Including fire protection equipment located within exhibits.
3. All empty shipping cases, cartons or crates must be labeled and removed for storage or they will be removed as trash.
4. No storage of any kind is allowed behind booths or near electrical service. Materials for handouts must be limited to a one-day supply and must be stored neatly within the booth.
5. All temporary wiring must be accessible and free from debris and storage materials.
6. All 110 volt extension cords shall be 3-wire (grounded), #14 or larger AWG, copper wire. Two-wire, "Zip Cords" are not permitted other than factory installed appliance connectors; these may not exceed six (6) feet in length and must be UL approved.
7. Cube tap adapters are prohibited. Multi-plug connectors must be UL approved with built-in overload protection.
8. Electrical work under carpets must be done, or supervised by the Electrical Contractor.
9. Vehicles on display:
 - A. Fuel tank openings shall be locked or sealed to prevent escape of vapors.
 - B. Fuel tanks must have less than a quarter tank of gas.
 - C. Batteries must be disconnected. Auxiliary batteries not connected to engine starting system may be left connected.
 - D. External chargers are recommended for demonstration purposes.
10. Combustible materials must not be stored beneath display vehicles.
11. Vehicles in building for unloading must not be left with engines idling.
12. Compressed gas cylinders, including LPG, are prohibited unless approved by the Fire Safety Office.

Union Regulations

Event Productions, Inc.

651 West Tower Ave.
Alameda, CA 94501
Phone: 800-234-8064, Fax: 510-217-7065

SSP 2012

April 12 - 15, 2012

To assist you in planning for your participation in the forthcoming event, we are certain you will appreciate knowing in advance that union labor will be required for certain aspects of your exhibit setup. Please note that preordered labor is substantially less than onsite orders. To help you understand the jurisdiction the various unions have, we ask that you read the following:

EXHIBIT INSTALLATION/DISMANTLING

Union jurisdictions prevail over all set-up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. **You may set-up your 10' exhibit display if one person can accomplish the task in less than 1/2 hour without the use of tools.** Union jurisdiction prevails on Exhibits that extends over 10 feet in any direction.

If your exhibit preparations, installation or dismantling requires more than 1/2 hour, and/or the use of tools, you must use the appropriate union personnel. One full-time company employee may supervise/work with the union crew.

MATERIAL HANDLING

Union jurisdictions prevail over the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. **An exhibitor may move material that can be hand-carried by one person in one trip, without the use of dollies, hand trucks, or other mechanical equipment.** No one, other than the official contractor's employees, is allowed to use dollies, hand trucks, or other mechanical equipment. This includes, but is not limited to, I&D employees, hotel employees and facility employees.

TIPPING

Event Productions requests that exhibitors do not tip our employees. They are paid an excellent wage scale denoting a professional status, and we feel that tipping is not necessary. This applies to all Event Production employees.

SAFETY

Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Event Productions cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Display Labor order form and the necessary ladders and tools will be provided.

Calculation & Payment of Orders

Event Productions, Inc.

651 West Tower Ave.
Alameda, CA 94501
Phone: 800-234-8064, Fax: 510-217-7065

SSP 2012
April 12 - 15, 2012

COMPANY NAME _____ BOOTH _____
STREET ADDRESS _____ APT/STE _____
CITY _____ STATE _____ ZIP _____
CONTACT _____ PHONE _____ FAX _____

Credit Card Charge Authorization

Please check the appropriate card: _____ American Express _____ MasterCard _____ Visa

Card Number: _____ Expiration: _____ Security Code _____

X _____
Cardholder's Signature _____ Cardholder's Name - Print _____

I have read, understand and agree to all items as described on this form, the Payment Policy Form, and the Limits of Liability and Responsibility form and have advised our show site representative accordingly.

Calculation of Orders - Total from each order form

Dollar Amount

Booth Package Special.....	_____
Furniture and Accessories	_____
Chairs and Stools	_____
Luxury Furniture.....	_____
Plants & Floral	_____
Art and Sculptures	_____
Carpet.....	_____
Installation/Dismantle Labor	_____
Turnkey Exhibit Rentals.....	_____
Booth Cleaning.....	_____
Signs.....	_____

Total paid in U.S. funds drawn on a U.S. bank - Check No: _____

Total amount to be charged to my credit card \$ _____

To expedite payment, send one check for the entire amount or note the amount to be charged to your credit card.

IMPORTANT: Any show site balances or charges for outbound labor, freight or miscellaneous items not paid will be charged to your credit card account where applicable.



Like Us



Follow Us

Booth Package Special

SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

Event Productions, Inc. is offering this package of rental items at a reduced price (15% off of discount price).

DISCOUNT ORDERS MUST BE RECEIVED BY March 26, 2012

ITEMS

- 1 - 6' Draped Table
- 1 - Waste Basket
- 2 - Side Chairs
- 1 - 10' x 10 Carpet

Table Drape Color (Circle One)

Gray	Blue	Red	Burgundy
Teal	Black	Green	White

Carpet Colors (Circle One)

Gray	Blue	Plum	Red
Burgundy	Teal	Gold	Hunter Green

This \$319.00 value is offered at \$271.00 per package.

Number _____ of Packages at \$271.00 each: _____

NO SUBSTITUTIONS on furnishings!

IMPORTANT: ALL ORDERS MUST BE PAID IN ADVANCE.
PLEASE INCLUDE YOUR FORM OF PAYMENT
ALL ORDERS MUST INCLUDE CALCULATION & PAYMENT FORM

ADVANCE
PAYMENT
ENCLOSED \$ _____



Furniture and Accessories

SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

ACCESSORIES

Qty	Item	Discount	Regular	Total
	Ceremonial Scissors	\$32.00	\$45.00	
	Fish Bowl / Candy Bowl	32.00	45.00	
	Garment Rack, Rolling	95.00	135.00	
	Refrigerator, Small	105.00	150.00	
	Stanchions, Chrome, w/ Black Rope (per stanchion)	35.00	50.00	
	Ticket Barrel	142.00	203.00	
	Waste Basket	19.00	27.00	

SPECIALTY FURNITURE

Qty	Item	Discount	Regular	Total
	Sofa, Leather	\$452.00	\$645.00	
	Loveseat, Leather	368.00	525.00	
	Arm Chair, Leather	273.00	390.00	
	Desk	263.00	375.00	
	Park Bench	95.00	135.00	

RISERS, TABLE DISPLAYS

Qty	Item	Discount	Regular	Total
	Riser for 4' table	\$48.00	\$68.00	
	Riser for 6' table	67.00	96.00	

DRAPED ROUND TABLE

Qty	Item	Discount	Regular	Total
	30" Round Table / Short 30" h	\$130.00	\$185.00	
	30" Round Table / High 40" h	134.00	192.00	

DRAPED TABLES - 30" HIGH

NOTE: ALL TABLES ARE 24" WIDE, DRAPED TABLES ARE SKIRTED ON 3 SIDES

Qty	Item	Type	Discount	Regular	Total	
	4' Long Table	Draped*	\$97.00	\$138.00		
		w/ Linen	63.00	90.00		
	6' Long Table	Draped*	106.00	151.00		
		w/ Linen	69.00	98.00		
	8' Long Table	Draped*	118.00	168.00		
		w/ Linen	76.00	109.00		
	*Drape all 4 sides				43.00	
Circle Color Choice: Teal Gray Blue Gold Red Burgundy Black Green White						

Note: For **Undraped Tables**, subtract 50% from REGULAR draped price and specify on form.

DRAPED COUNTERS - 42" HIGH

NOTE: ALL COUNTERS ARE 24" WIDE, DRAPED TABLES ARE SKIRTED ON 3 SIDES

Qty	Item	Type	Discount	Regular	Total	
	4' Long Counter	Draped*	\$102.00	\$145.00		
		w/ Linen	66.00	94.00		
	6' Long Counter	Draped*	112.00	160.00		
		w/ Linen	73.00	104.00		
	8' Long Counter	Draped*	124.00	177.00		
		w/ Linen	81.00	115.00		
	*Drape all 4 sides				48.00	
Circle Color Choice: Teal Gray Blue Gold Red Burgundy Black Green White						

Note: For **Undraped Counters**, subtract 50% from REGULAR draped price and specify on form.

SAVE UP TO 50%, ORDER IN ADVANCE

ADVANCE DISCOUNT TO OBTAIN THE DISCOUNT PRICE, FULL PAYMENT MUST BE INCLUDED WITH YOUR ORDER.
All orders must be received by discount deadline, to guarantee colors and availability. If no color is specified, EPI reserves the right to choose the color on exhibitor's behalf. **No telephone orders accepted**

IMPORTANT: ALL ORDERS MUST BE PAID IN ADVANCE.
PLEASE INCLUDE YOUR FORM OF PAYMENT
ALL ORDERS MUST INCLUDE CALCULATION & PAYMENT FORM

ADVANCE
PAYMENT
ENCLOSED \$ _____



Furniture and Accessories pg. 2

SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

STORAGE UNITS

Qty	Item	Discount	Regular	Total
	Cabinet, Laminated Double Door (not lockable)	\$158.00	\$225.00	
	Cabinet, Laminated Single Door (not lockable)	137.00	195.00	
	File Cabinets, 2 Drawer	105.00	150.00	
	File Cabinets, 4 Drawer	158.00	225.00	

PRESENTATION ITEMS

Qty	Item	Discount	Regular	Total
	Bag Rack	\$84.00	\$120.00	
	Computer Kiosk, Sintra	193.00	275.00	
	Counter, Sintra	175.00	250.00	
	Curved Counter, Sintra	245.00	350.00	
	Easel, Silver Metal	42.00	60.00	
	Literature Rack	98.00	140.00	
	Pedestal Stand, Square	315.00	450.00	
	Large Glass Showcase	317.00	453.00	
	Small Glass Showcase	175.00	250.00	
	Tall Glass Showcase	245.00	350.00	
	4' x 8' Poster Board	79.00	113.00	
	White Board w/Easel 17"x23"	69.00	98.00	
	White Board, Freestanding 3"x4"	263.00	375.00	

DÉCOR

Qty	Item	Discount	Regular	Total
	Lamp Post	\$76.00	\$108.00	
	Fountain w/o Lights	252.00	360.00	
	Fountain w/ Lights	315.00	450.00	

BOOTH STRUCTURE ACCESSORIES

Qty	Item	Discount	Regular	Total
	Spreader Bar	\$10.00	\$14.25	
	8' h (masking) per ft	5.25	7.50	
	Upright 8'	10.00	14.25	

STAGING

Qty	Item	Discount	Regular	Total
	Wood Stage Platform 4'x8' - 12"h ___ or 24"h ___	\$116.00	\$165.00	
	Wood Stage Platform 4'x4' - 12"h ___ or 24"h ___	78.00	112.00	
	Wood Stage Platform 2'x8' - 12"h ___ or 24"h ___	60.00	86.00	
	Podium, Laminated	137.00	195.00	

SAVE UP TO 50%, ORDER IN ADVANCE

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ADVANCE
PAYMENT
ENCLOSED \$ _____



Chairs and Stools

SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____



CHAIRS

Qty	Style	Discount	Regular	Total
	A	\$25.00	\$35.00	
	B	28.00	40.00	
	C	28.00	40.00	
	D	32.00	45.00	
	E	35.00	50.00	
	F	39.00	55.00	
	G	46.00	65.00	
	H	49.00	70.00	

STOOLS

Qty	Style	Discount	Regular	Total
	A	\$21.00	\$30.00	
	B	28.00	40.00	
	C	35.00	50.00	
	D	42.00	60.00	

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ADVANCE
PAYMENT
ENCLOSED \$ _____



Luxury Furniture

SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

Event Productions has a stock of luxury furniture available to help you attract attendees to your booth.

Lounge Chairs

Qty	Style	Discount	Regular	Total
	 A	\$245.00	\$350.00	
	 B	315.00	450.00	
	 C	315.00	450.00	
	 D	385.00	550.00	
	 E	102.00	145.00	
	 F	35.00	50.00	

Chairs and Stools

Qty	Style	Discount	Regular	Total
	 A	\$175.00	\$250.00	
	 B	119.00	170.00	
	 C	119.00	170.00	
	 D	123.00	175.00	
	 E	123.00	175.00	
	 F	60.00	85.00	

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ADVANCE
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ENCLOSED \$ _____



Luxury Furniture pg. 2

SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____




Couches

Qty	Style	Discount	Regular	Total
	 A	\$525.00	\$750.00	
	 B	525.00	750.00	
	 C	525.00	750.00	
	 D	525.00	750.00	
	 E	1190.00	1700.00	
	 F	300.00	400.00	
	 G	300.00	400.00	

Tables

Qty	Style	Discount	Regular	Total
	 A	\$105.00	\$150.00	
	 B	105.00	150.00	
	 C	105.00	150.00	

Lamps

Qty	Style	Discount	Regular	Total
	 A	\$70.00 ea	\$100.00 ea	
	 B	70.00	100.00	
	 C	70.00	100.00	

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ADVANCE
PAYMENT
ENCLOSED \$ _____



Plants & Floral for Special Events

SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

Plants

Floral Arrangements

Qty	Item	Discount	Regular	Total
	Floral Arrangement, with Vase Small	\$53.00	\$75.00	
	Floral Arrangement, with Vase Medium	78.00	112.00	
	Floral Arrangement, with Vase Large	95.00	135.00	

List Color Arrangement / Preferences:

Ferns

Qty	Item	Discount	Regular	Total
	Fern Small / for Table Top	\$32.00	\$45.00	
	Fern Large	36.00	52.00	

Green Plants

Qty	Item	Discount	Regular	Total
	2' - 3' Green Plant	\$44.00	\$63.00	
	4' Green Plant	57.00	82.00	
	5' Green Plant	65.00	93.00	
	6' - 8' Green Plant	93.00	133.00	

Potted Plants

Qty	Item	Discount	Regular	Total
	Potted Flowering Plant	\$37.00	\$53.00	

Circle Color Of Choice:

Yellow White Red Assorted



Note: Plants may look different then pictured above.

Save up to 50% Order in Advance

Props may require cost of labor to install. Minimum orders and delivery charges may apply. Quantities on specific items may be limited. All orders must be received no later than ten (10) working days prior to Show opening. **No telephone orders accepted.**

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Art and Sculptures

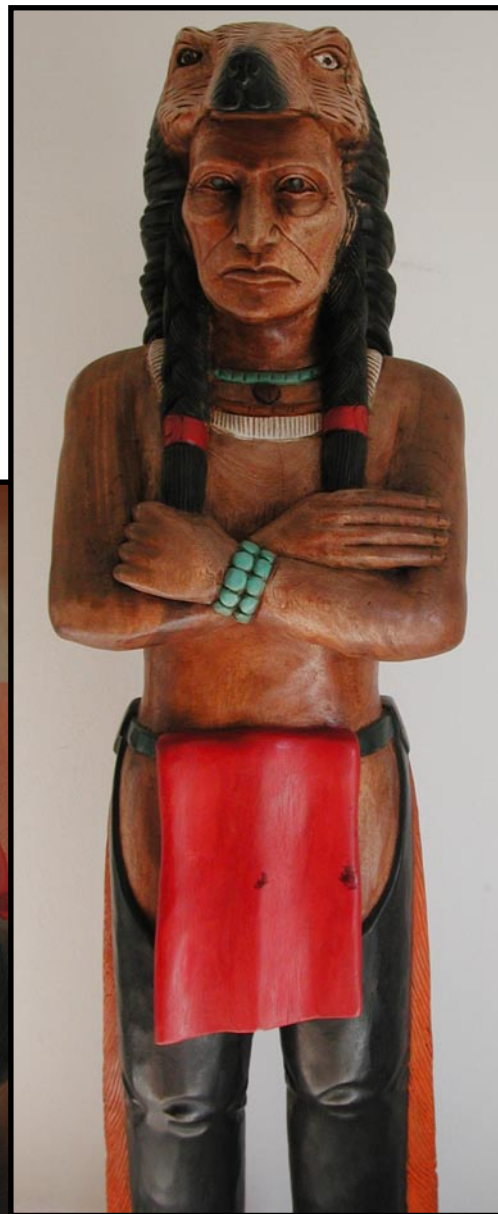
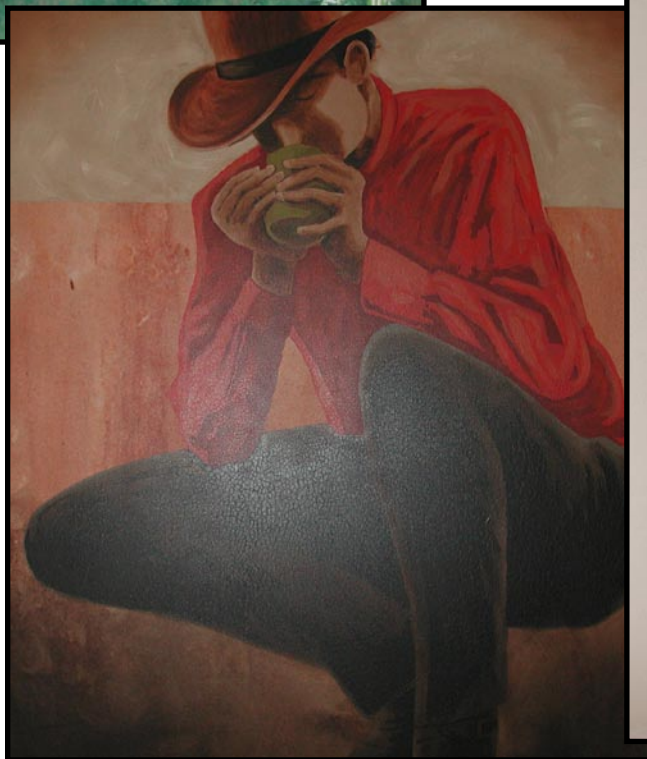
SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

Event Productions is now offering sculptures and pieces of art as some more useful items to help attract attendees to your booth.

See the full list of Items available at: <http://eventproductions.com/boothrentals/>



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Standard/Custom Carpet

SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

STANDARD CARPET

Qty	Size	Discount	Regular	Total
	10 x 10	\$ 144.00	\$ 205.00	
	10 x 20	286.00	409.00	
	10 x 30	431.00	615.00	
	10 x 40	563.00	804.00	
	10 x 50	704.00	1,005.00	

STANDARD SIZES INCLUDE TAPING OF FRONT EDGE ONLY.

Color: Gray Red Plum Blue
 Burgundy Teal Gold Hunter Green

SPECIAL CUT STANDARD CARPETING

Special sizes are available at \$4.00 per square foot in any dimensions. Price includes cutting, laying and taping front seams and edges.

Carpet Size: _____ x _____ = _____ sq. ft. x \$4.00 = \$ _____

Color: Gray Red Plum Blue
 Burgundy Teal Gold Hunter Green

Special Cut Carpet must be ordered by Deadline - March 26, 2012

CARPET PADDING

1/2" Foam Padding is available at \$2.25 per square foot - installed

Size: _____ x _____ = _____ sq. ft. x \$2.25 = \$ _____

PLUSH CARPET

Plush Carpet is available on a rental basis. Our Plush Carpet is offered at \$5.50 per square foot.* Price includes cutting, laying and taping front seams and edges. Price does not include special cuts. Orders must be placed no later than (14) working days prior to show opening to guarantee availability.

Carpet Size: _____ x _____ = _____ sq. ft. x \$5.50 = \$ _____

***Plush Carpet must be ordered by Deadline
 March 26, 2012***

Plush Carpet Colors:

White	Silver Cloud	Blue Mist
Colony Blue	French Beige	Red
Charcoal	Navy	Plum
Berry	Burgundy	Black
Gray Pearl	Emerald	

Samples available on request.

****Special Cut and Plush Carpet orders cancelled after they have been received will be charged 100%.***

VISQUEEN

Visqueen is available at \$1.50 per square foot - installed

Size: _____ x _____ = _____ sq. ft. x \$1.50 = \$ _____

Save up to 50%, Order in Advance

PAYMENT POLICY: All invoices must be settled at our Service Desk prior to the closing of the Show. For your convenience, Mastercard, American Express, and Visa credit cards will be accepted. No credits will be issued after the closing date of the show.

ADVANCE DISCOUNT: TO OBTAIN THE DISCOUNT PRICE, FULL PAYMENT MUST BE INCLUDED WITH YOUR ORDER.

All orders must be received no later than ten (10) working days prior to Show opening. **No telephone orders accepted.**

IMPORTANT: ALL ORDERS MUST BE PAID IN ADVANCE.
 PLEASE INCLUDE YOUR FORM OF PAYMENT
ALL ORDERS MUST INCLUDE CALCULATION & PAYMENT FORM

ADVANCE
 PAYMENT
 ENCLOSED \$ _____



Complimentary Onsite Freight Form

SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

Important - Please Read!

Show Management has made an arrangement for complimentary loading and unloading of your vehicles. Please see below for requirements.

To qualify for the free truck unload/reload:

- Vehicle must arrive between 7AM and 8PM on Monday April 9th, Tuesday April 10th or Wednesday April 11th
- Exhibitor or agent must be present and the unloading must be done at exhibitor's or agent's direction. EPI is NOT responsible for damage to materials or vehicle.
- Includes handling empties.
- Outbound freight must be delivered to exhibitor's vehicle by 10 AM on Tuesday April 17th.
- Vehicles that arrive after 8PM during move-in or 8PM during move-out will be subject to a fee of \$250

Please call if you have any questions.



Move-Out Notice

Event Productions, Inc.

651 West Tower Ave.
Alameda, CA 94501
800.234.8064 Phone
888.534.8064 Fax

Thank you for participating in the:

Strictly Sail Pacific

Please take a few moments to review the following important dates, times and information for show move-out:

Sunday April 15	Show closes	5 PM
Monday April 16	Move-out	7 AM - 8 PM
Tuesday April 17	Move-out	7 AM - 8 PM
	Bills of lading must be returned by	7:00 PM
	All carriers must check-in with service desk by	7:30 PM
	Remaining freight on floor will be re-routed or returned to warehouse at EPI's discretion	8 PM

- **Keep aisles clear of debris during move-out**
- **Containers returned in the following order: cardboard boxes, fiber cases, crates**
- **All outbound shipments require an EPI bill of lading**
- **Please return all bills of lading to service desk – do not leave them in booth**
- **Return bills of lading only when materials are packed, labeled and ready to ship**
- **Exhibitors not using preferred carrier are responsible for arranging pick-up of freight from show**

For Fed-Ex and UPS Pick-ups: Event Productions, Inc. does not schedule pick-ups for Fed-Ex or UPS and does not carry shipping forms for these carriers on show site. A fully executable Fed-Ex/UPS bill of lading and shipping labels are required in addition to EPI's bill of lading. It is the exhibitor's responsibility to call for pick-up for any carrier other than the Preferred Carrier.

- **All re-routed or warehouse returned freight fees will be at the exhibitor's expense**
- **No liability will be assumed as a result of EPI re-routing or handling**

Preferred Carrier

ABF Freight Systems Inc
510-533-8575

All Other Carriers

Pick-up no later than Tuesday
April 17, 2012 at 8 PM

TurnKey Exhibit Rentals

SSP 2012

Discount Deadline: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

Turnkey Rental A

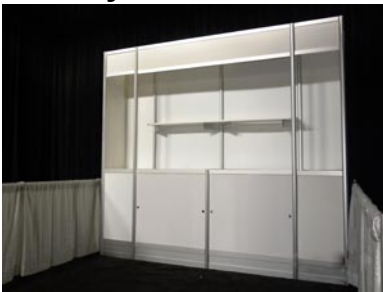


Turnkey Rental A Includes:

- Aluminum structure with lower cabinets with sliding doors, and middle shelf
- A curved white header panel with block lettering of your company name.
- 2 Arm Lights
- 10'x10' carpet (Gray, Blue, Red, Burgundy, Teal)
- 2 upholstered side chairs
- 1 wastebasket

Discount: \$980.00 Regular: \$1,400.00

Turnkey Rental B



Turnkey Rental B Includes:

- Aluminum structure with lower cabinets with sliding doors, and middle shelf
- A white header panel with block lettering of your company name.
- 2 Arm Lights
- 10'x10' carpet (Gray, Blue, Red, Burgundy, Teal)
- 2 upholstered side chairs
- 1 wastebasket

Discount: \$980.00 Regular: \$1,400.00

Turnkey Rental C

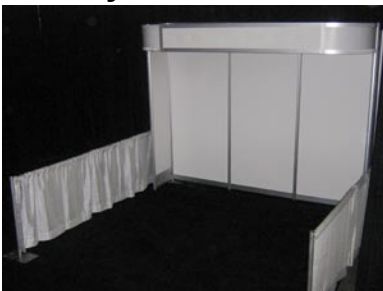


Turnkey Rental C Includes:

- Aluminum structure with three full meter back wall panels that could be replaced with graphics.
- A white header panel with block lettering of your company name.
- 2 Arm Lights
- 10'x10' carpet (Gray, Blue, Red, Burgundy, Teal)
- 2 upholstered side chairs
- 1 wastebasket

Discount: \$700.00 Regular: \$1,000.00

Turnkey Rental D



Turnkey Rental D Includes:

- Aluminum structure with three full meter back wall panels that could be replaced with graphics.
- A curved white header panel with block lettering of your company name.
- 2 Arm Lights
- 10'x10' carpet (Gray, Blue, Red, Burgundy, Teal)
- 2 upholstered side chairs
- 1 wastebasket

Discount: \$700.00 Regular: \$1,000.00

**Installation, Dismantle Labor & Freight Handling are included in price!
Need graphics? Only add \$300.00 for graphics!**

IMPORTANT: ALL ORDERS MUST BE PAID IN ADVANCE.
PLEASE INCLUDE YOUR FORM OF PAYMENT
ALL ORDERS MUST INCLUDE CALCULATION & PAYMENT FORM

ADVANCE
PAYMENT
ENCLOSED \$ _____



Booth Cleaning Form

SSP 2012

Save Money, Order By: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

Cleaning is not included in your space rental for this event. If you would like to have this service, please complete and return this form.

Vacuum, including emptying waste baskets: \$.30 sq. ft

We will require the following:

PRICE PER DAY PER 10'x10' BOOTH*	X	# DAYS	X	# BOOTHS	=	\$ TOTAL
\$30.00	X	_____	X	_____	=	_____

For one time only specify date: _____ (If no date is specified, booth cleaning will be done before first day of show)

***PLEASE NOTE:** Remember to multiply the number of days by the number of booths in order to arrive at your total cost. If your booth size is larger than 10'x10', calculate the number of 10'x10' spaces included in your booth configuration.

SPECIAL INSTRUCTIONS:

IMPORTANT: ALL ORDERS MUST BE PAID IN ADVANCE.
PLEASE INCLUDE YOUR FORM OF PAYMENT
ALL ORDERS MUST INCLUDE CALCULATION & PAYMENT FORM

ADVANCE
PAYMENT
ENCLOSED \$ _____



Signs Form

SSP 2012

Discount Deadline: March 26, 2012

COMPANY NAME _____ E-MAIL _____ BOOTH _____

Pricing

Quantity	Size	Discount	Regular	Total
	7" x 11"	\$ 5.00	\$ 7.00	
	11" x 14"	10.00	14.00	
	7" x 44"	20.00	28.00	
	22" x 28"	39.00	56.00	
	28" x 44"	78.00	111.00	
	40" x 60"	152.00	217.00	
	38" x 85"	204.00	292.00	
Custom Sizes: Call 1-800-234-8064 for a quote				

Other Products and Services

Qty	Product	Discount	Regular	Total
	Graphic Design (Per Hour)	\$95.00	\$135.00	
	Cardboard Easel Backs	10.00	14.00	
	Light Box, Table Top (Graphics not Included)	46.00	66.00	
	Sign Holder, Chrome (22 x28 signs)	63.00	90.00	

- Backlit Graphics
- Vinyl Graphics
- Large Format Printing
- Logo Reproduction
- Vinyl Banners

Call 1-800-234-8064 for quotes

Important Information

1. The prices listed are for Print-Ready artwork. We do offer Graphic Design Services on request, Call Adam at ext.109.
2. **Acceptable Media:** Floppy Disk (3.5"), Zip Disk, CD-R, DVD-R. E-mail attachment if file is under 5 mb, or call for our client FTP information.
3. **Acceptable File Formats:** Vector .eps, Vector .pdf, Adobe Illustrator file (.ai), or full sized bitmap set at 150 dpi or above. Avoid additional fees by sending the right file format.
4. **Fonts:** Please make sure to convert all your fonts to outlines. If fonts are not converted, then original font might be replaced, creating an undesired look.
5. **Cancellation Policy:** Items cancelled after work is performed will be charged at 100% of original price.
6. Our prints are mounted on 3/16" Foamcore.
7. Orders received less than 10 days prior to show time are subject to overtime fees, plus delivery charge.
8. All advance ordered signs will be available for pick-up at show site service desk.
9. Any questions? E-mail: signdept@eventproductions.com
Phone: 1800-234-8064 ext. 109

SPECIFY COLOR: Black on White
 Blue on White
 Other _____

SPECIFY SHAPE:
 HORIZONTAL VERTICAL SPECIAL

More options and pictures online at: <http://eventproductions.com/boothrentals>

PLEASE NOTE: No sign order can be processed without the following written authorization and full payment accompanying this order.

AUTHORIZED SIGNATURE

PRINT OR TYPE NAME

IMPORTANT: ALL ORDERS MUST BE PAID IN ADVANCE.
PLEASE INCLUDE YOUR FORM OF PAYMENT
ALL ORDERS MUST INCLUDE CALCULATION & PAYMENT FORM

ADVANCE
PAYMENT
ENCLOSED \$ _____



ELECTRICAL ORDER FORM

MAIL OR FAX TO



ELECTRICAL EXHIBITION SERVICES

129 Sylvester Road, So. San Francisco, CA 94080
 Ph: (650) 225-0900 Fax (650) 225-0950
 sanfrancisco@edlen.com

Questions? Visit www.edlen.com

COMPANY:		BTH #	
EVENT:	Strictly Sail Pacific		
FACILITY:	Jack London Square		
DATES:	April 12 - 15, 2012	EVENT#	042119SF

ELECTRICAL OUTLETS Approximately 120V/208V A.C. 60 Cycle - Prices are for entire event

	QUANTITY (For Show)	QUANTITY (For 24hrs/day)	ADVANCE PAYMENT	REGULAR PAYMENT	TOTAL COST
0 - 500 WATTS (5 AMPS)	_____	_____	75.00	118.00	_____
501 - 1000 WATTS (10 AMPS)	_____	_____	157.00	236.00	_____
1001 - 1500 WATTS (15 AMPS)	_____	_____	184.00	276.00	_____
1501 - 2000 WATTS (20 AMPS)	_____	_____	212.00	318.00	_____
208 VOLT SINGLE PHASE					
5 AMPS	_____	_____	177.00	266.00	_____
10 AMPS	_____	_____	265.00	397.00	_____
15 AMPS	_____	_____	303.00	454.00	_____
20 AMPS	_____	_____	379.00	569.00	_____
30 AMPS	_____	_____	452.00	678.00	_____
60 AMPS	_____	_____	594.00	891.00	_____
100 AMPS	_____	_____	782.00	1173.00	_____
208 VOLT THREE PHASE					
5 AMPS	_____	_____	266.00	399.00	_____
10 AMPS	_____	_____	351.00	527.00	_____
15 AMPS	_____	_____	405.00	607.00	_____
20 AMPS	_____	_____	506.00	759.00	_____
30 AMPS	_____	_____	605.00	907.00	_____
60 AMPS	_____	_____	791.00	1187.00	_____
100 AMPS	_____	_____	1041.00	1562.00	_____

TRANSFORMER TO BOOST 208V up to approx. 230V - \$3 per amp with 20 amp min. _____

LIGHTING EQUIPMENT (Including current consumed) Include drawing showing light location.

100 WATT ARM LIGHT 1	_____	_____	92.00	138.00	_____
120 WATT FLOOD LIGHT 2	_____	_____	92.00	138.00	_____
120 WATT DBL POLE LIGHT 2	_____	_____	138.00	207.00	_____
300 WATT FLOOD LIGHT 2	_____	_____	138.00	207.00	_____
300 WATT QUARTZ LIGHT 2	_____	_____	138.00	207.00	_____
1000 WATT QUARTZ LIGHT 3	_____	_____	579.00	869.00	_____

1. Require hard wall for installation. 2. Cost includes installation at rear or side rail of in-line booths. Other locations require labor & material. 3. Time & material will apply when lift is required to mount overhead. Please see #7 on back.

MATERIAL (Electricity not included)

15' EXTENSION CORD	_____	_____	21.00	_____	_____
MULTI OUTLET STRIP	_____	_____	21.00	_____	_____

LABOR

ST (Mon - Fri 8:00 am - 3:30 pm, excluding Holidays)	_____	_____	99.00	_____	_____
OT (Mon - Fri 3:30 pm - 8:00 am, Sat, Sun & Holidays)	_____	_____	190.00	_____	_____

FOR ADVANCE PAYMENT PRICE to apply we must receive your order, payment and floor plan showing main power location and distribution points (see item #1 on reverse) prior to this

DEADLINE DATE OF: 03/23/12

Avoid Duplication !!

If you fax this form with credit card info, do not mail the original form or send another form of payment.

ON LINE ORDERING

This show is available on line. Visit www.edlen.com. Use the event # above as your password.

ISLAND BOOTHS

There is a minimum labor charge of (1) hour to deliver power to all Island booths. All additional distribution is done by Edlen electricians on a time & material basis.

208V & HIGHER VOLTAGES

There is a minimum labor charge of (1) hour for installation & 1/2 hour for removal of all high voltage services. Material charges may apply. If you require services not listed on this form please call for a quote.

DEDICATED OUTLETS

Dedicated outlets require a 20 amp outlet.

24 HOUR SERVICES

Electricity will be turned on within 30 minutes of show opening and off within 30 minutes of show closing, show days only. If you require power at any other time order 24 hour power at double the outlet rate.

SEE REVERSE SIDE FOR ADDITIONAL TERMS AND CONDITIONS

FOR OFFICE USE ONLY

DATE RECEIVED	
PAYMENT METHOD	
AMOUNT RECEIVED	
RECEIPTED BY:	

PLACE YOUR TOTAL PAYMENT HERE

All foreign checks must be drawn on U.S. Banks Only. Edlen reserves the right to correct orders figured incorrectly.

FAX:

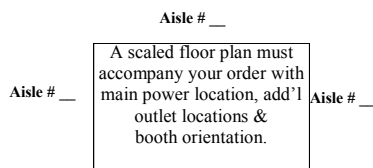
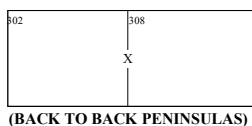
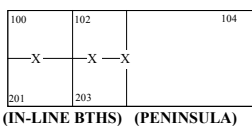
ADDRESS:	CITY:	ST:	ZIP:
SIGNATURE:	PRINT NAME:	Country:	
EMAIL ADDRESS:			
PAID BY: CK AMX VISA MC DISC DINER		EXP DATE:	
CARD HOLDER SIGN:	PRINT NAME:		
CREDIT CARD BILLING ADDRESS (If different from address above)			
ADDRESS:	CITY:	ST:	ZIP:

VERY IMPORTANT TERMS & CONDITIONS

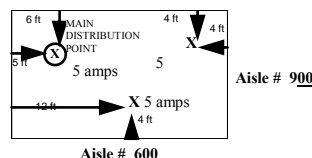
1. Order with payment & floor plan (for island booths or any booth requiring distribution of electrical services) must be received prior to the deadline date on the front of this form for advance payment rates to apply. Orders faxed or mailed without payment and required floor plan will not be guaranteed advance rates. Orders received after the deadline date will be charged at the regular rate. A purchase order or photocopy of a check are not considered valid forms of payment for securing advanced rate.
2. In the event that the totals are calculated incorrectly on the front of this form, Edlen reserves the right to make the necessary corrections and charge the corrected amount. Exhibitors will be notified by fax of any such corrections.
3. Outlet rates listed include bringing the services to one location at the rear of all in-line or peninsula booths. All services provided to island booths require labor and material for distribution. If floor plan showing main power location is not submitted prior to Edlen move-in date, Edlen will bring the main power to a convenient location at Edlen's discretion. Please refer to item #6.
4. Outlet rates listed **do not** include the connection of any equipment, special wiring, distribution of electrical services or labor. Distribution from the power source to all other locations in a booth space *regardless of booth type* requires labor and is performed on a time and material basis. Exhibitors are invited to contact the local Edlen office to discuss any additional costs that may be incurred.
5. A separate outlet must be ordered for each location where an electrical service is required. 5 amps or 500 watts is the minimum amount of power that can be ordered for any one location. Power must be ordered according to peak amperage ratings.
6. Labor rates are based on current wage scales and are subject to change in the event of a wage increase after rates have been published. A minimum charge of (1) hour labor will apply for all installation work. The removal of this work will be charged a minimum of 1/2 hour or 1/2 the total time of installation.
7. In the event 1000 watt overhead quartz lights cannot be mounted to existing catwalks in the convention hall, lift and labor charges will be applied to hang the lights as requested. Please contact our office to determine if any additional charges will apply.
8. Edlen employees are authorized to cut floor coverings when essential for installation of services unless otherwise directed.
9. Edlen is the exclusive provider of all material & equipment used in the distribution of temporary electrical services throughout the exhibit hall including the exhibitors booth space. This material is provided on a rental basis **ONLY** and remains the property of Edlen. It shall be removed only by Edlen employees.
10. Any extension cords or power strips ordered on the front of this form should be picked up at the service desk.
11. Standard wall and other permanent building utility outlets or sockets are not part of booth space and may not be used by exhibitors unless electrical services have been ordered through Edlen.
12. All equipment regardless of source of power, must comply with federal, state and local codes. Edlen reserves the right to inspect all electrical devices and connections to ensure compliance with all codes, for which labor charges can be incurred. Edlen is required to refuse connections where the Exhibitor wiring or equipment is not in accordance with electrical codes.
13. All electrical equipment must be properly tagged and wired with complete information as to the type of current, voltage, phase, cycle, horsepower, etc., required for operation.
14. All Exhibitor's cords must be a minimum of 14 gauge, 3 wire and grounded. Two (2) wire extension cords are not allowed. All exposed non-current carrying metal parts of fixed equipment, which are liable to be energized shall be grounded.
15. Payment in full must be rendered during the event. Exhibitors ARE NOT billed for services provided. Services may be interrupted if payment is not received.
16. Credit will not be given for services installed and not used. All orders are subject to a 25% cancellation fee if cancelled in writing & received by Edlen within 14 calendar days prior to show opening. Edlen will not refund overpayment, except sales tax, in amounts less than \$50.00 unless specifically requested in writing.
17. Claims will not be considered or adjustments made unless filed in writing by Exhibitor prior to the close of the event.
18. Exhibitor holds Edlen harmless for any and all losses of power beyond Edlen's control, including, but not limited to, losses due to utility company failure, permanent power distribution failure, power failure caused by vandalism, faulty Exhibitor equipment or overloads caused by Exhibitor.
19. It is agreed that in the event it becomes necessary to turn this matter over to an attorney for collection, or to file a lien, or foreclosure, or otherwise, Exhibitor will pay Edlen its attorney fees or applicable agency fees.
20. A service charge of 1.5% per month on any unpaid balances will be assessed starting 10 days after date of invoice. A \$25.00 service charge will be assessed for all returned checks and credit cards. Exhibitor agrees to reimburse Edlen for all applicable rental taxes.
21. By signing this form, exhibitor hereby agrees to all terms and conditions on this order form.

COMMONLY ASKED QUESTION - WHERE WILL MY OUTLET BE LOCATED?

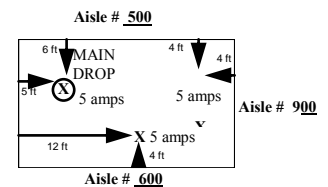
Outlets are located as depicted below for inline & peninsula booths. All other locations require labor on a time & material basis. Exhibitors with hard wall booths must make arrangements with Edlen to bring power inside the booth on a time and material basis.



ISLAND BOOTHS



EXAMPLE-FLOOR POWER



EXAMPLE-CEILING POWER

**FOR OTHER COMMONLY ASKED QUESTIONS VISIT OUR WEB SITE @ WWW.EDLEN.COM
 OR CALL THE NUMBER ON THE FRONT OF THIS FORM.**



Strictly Sail Pacific

April 12 - 15, 2012
Jack London Square • Oakland, CA



EXHIBITOR SHIPMENT/FREIGHT PROCEDURES

PREFERRED CARRIER

ABF Freight System is the preferred carrier for Strictly Sail. Exhibitors shipping with ABF Freight Systems will receive:

- 65% Discount shipping to and from show
- 30 day free warehousing prior to first day of move in of show
- Show materials delivered first at move in and picked up first at move out
- Storage of crates on site during the show
- Warehouse hours are Monday – Friday 6am to 8pm, plan accordingly

NON-PREFERRED CARRIERS

ABF Freight Systems will also accept exhibit shipments from other carriers including UPS and FedEx. Please make your carrier aware of the delivery hours. Warehouse hours are Monday – Friday 6am to 8pm, plan accordingly.

ADVANCED SHIPPING TO SHOW WAREHOUSE - From March 9th to April 6th

All exhibitors can have their Freight Shipments stored at the Advance Warehouse for FREE, 30 days prior to the show. The Advance Warehouse will accept shipments from all carriers including UPS and FedEx shipments.

All Advance Freight Shipments must be consigned and prepaid, and can be received at the Advance Warehouse beginning March 9th. Make sure your Freight

Shipments must arrive between March 9th and April 6th. Freight Shipments will not be accepted on weekends. Each carton, crate, etc. should be addressed as follows:

To Advance Warehouse:

**Strictly Sail Pacific
ABF Freight System, Inc.
4575 Tidewater Avenue
Oakland, CA 94601**

Exhibitor: _____

Booth #: _____

SHIPPING DIRECT TO THE SHOW - Starting April 9th

Freight shipped directly to the show will only be accepted starting April 9th. Please notify your carrier not to arrive before that date. Freight Shipments will not be accepted on the weekends. All cartons, crates, etc. should be addressed as follows:

To Show Site:

**Strictly Sail Pacific
Jack London Market Building
C/O Event Productions, Inc.
55 Harrison Street
Oakland, CA 94607**

Exhibitor: _____

Booth #: _____

FREIGHT DESK

Show Management and designated contractor will be handling all freight shipments once they arrive to the show. All freight inquiries should be directed to the Freight Desk, which will be located near the front entrance of the show.

OUTBOUND SHIPPING

Be sure to properly label all materials for shipping, prepare bill of lading, contact your carrier and leave a copy of the bill of lading at the freight desk. ABF Freight Systems, the "Preferred Carrier" will have a representative available at the close of the show to assist you with shipping with ABF. If you are shipping by another carrier, make sure your driver reports to the freight desk to coordinate the loading of your freight.

IMPORTANT SHIPPING NOTES:

Any exhibitor shipping via UPS, Fed/Ex or other carrier besides the "Preferred Carrier" must make their own arrangements for pickup. Neither Show Management nor the decorator can make these arrangements for you. Make sure you contact your carrier to make sure your shipment(s) are picked up by the specified times listed in the Exhibit Removal section below.

EXHIBIT REMOVAL

All exhibits must remain staffed and intact until the official show closing at 5pm on Sunday April 15th. Once the public has safely left the show grounds and the aisle carpet has been removed, empty crates will be returned to your space. Hand carried items may leave the floor after 5pm Sunday night. You must wear your exhibitor badge to hand carry items out.

All Exhibit Materials must be off show grounds by 5pm. Monday, April 16th. Please plan accordingly. Any Exhibit Materials left after that time will be shipped on other carriers at your expense.

SHIPPING TIPS

- Before leaving your office obtain a copy of the Original Bill of Lading, which indicates piece count, weight, origin and consignee.
- Be sure to get pro numbers, which enable your carrier to trace your shipment(s).
- Upon arrival at your exhibit, compare your shipping information with the freight in your space.
- Report any missing freight or damage to the Freight Desk immediately.
- A report will be written and we will notify the carrier.
- Review the MATERIAL HANDLING SERVICES LIMITS OF LIABILITY & RESPONSIBILITY.
- Empty labels must be affixed to all empty crates/cartons for storage during the show to assure correct delivery at the close of the event.

Advance Warehouse Arrive between March 9 th – April 6 th 2012	Direct Shipments Must start arriving April 9 th at 7am.
ABF Freight Systems, Inc. 4575 Tidewater Avenue Oakland, CA 94601 Phone: 510-533-8575 Fax: 510-533-3020	Jack London Market Building C/O Event Production, Inc. 55 Harrison Street Oakland, CA 95607
SSP 2012 Exhibitor Name & Booth Numbers	SSP 2012 Exhibitor Name & Booth Numbers

Going to Oakland?

**Let ABF® move your freight
& Get a special discount**

Strictly Sail Pacific

**Jack London Square • Oakland, CA
April 12-15, 2012**

- ABF is offering all Strictly Sail Pacific exhibitors discounted rates and advance warehouse benefits.
- For the South West International Boat Show exhibitors ABF is offering a caravan service with special rates — please call ABF for details.
- With ABF Trade Show handling your freight, you'll be able to relax and enjoy the show.
- We'll have specialists working on the floor and behind the scenes to coordinate move-in delivery, move-out loading, answer questions, and expedite your freight and paperwork.
- Choose ABF Trade Show for on-site, on-time, damage-free freight-handling service from start to finish.
- Call (800) 654-7019 or e-mail tradeshow@abf.com.

Then relax. We'll handle it.

Special Discount!

ABF Freight System, Inc.
presents a
Special Discount for
all Strictly Sail Pacific
exhibitors in Oakland, CA!
Call for details.

ABF TradeShow

tradeshow@abf.com

800-654-7019

abf.com

YOUR OFFICIAL STRICTLY SAIL PACIFIC CARRIER

ABF FREIGHT SYSTEM, INC.® • TRADE SHOW SERVICES REQUEST FOR INFORMATION

Show Name _____ Booth Number _____

Show Dates _____

Contractor _____

Name _____ Title _____

Company _____

Street Address _____

P.O. Box _____ City _____ State _____

Zip (P.O. Box) _____ Zip (Street Address) _____

Phone _____ Fax _____ Email _____

Estimated Exhibit Weight _____ Number of Shows Per Year _____

Normal Number of Exhibit Pieces _____ Crates _____ Cartons _____ Cases _____ Carpet _____

Would you like an ABF Trade Show coordinator to call you with a quote or information? Yes No

If you are faxing this form, please print a copy, complete the requested information, and then fax to **800.836.3320**.

If you are completing electronically, you can either print and fax your request or click on the submit button to send your request to one of our Trade Show specialists.

ABF Freight System, Inc. • Trade Show Services • P.O. Box 10048 • Fort Smith, AR 72917-0048



ABF TradeShow
tradeshow@abf.com

800-654-7019

abf.com

SHIPPER PLEASE NOTE

FREIGHT CHARGES ARE PREPAID ON THIS BILL OF LADING UNLESS MARKED COLLECT

STRAIGHT BILL OF LADING - ORIGINAL - NOT NEGOTIABLE



ABF FREIGHT SYSTEM, INC.
P.O. BOX 10048
FORT SMITH, AR 72917

abf.com

800-610-5544 ABFS

PLACE PRO LABEL HERE

Shipper's Bill of Lading No. _____

Consignee's Reference/PO No. _____

On 'Collect On Delivery' shipments, the letters "COD" must appear before consignee's name or as otherwise provided in item 430, Sec. 1.

CONSIGNEE

TO: **Sail America / Strictly Sail – 593812**

NAME PLUS

STREET

CITY/ST/ZIP

Check box if consignee contact required prior to delivery.

Consignee telephone _____

TRAILER NUMBER

B/L DATE

ROUTE

ABF FREIGHT SYSTEM, INC.

SPECIAL INSTRUCTIONS

SHIPPER

FROM: **(EXHIBITOR)**

NAME PLUS

STREET

CITY/ST/ZIP

FOR PAYMENT, SEND BILL TO:

NAME

STREET

CITY/ST/ZIP

Collect on Delivery \$ _____ and remit to _____

Street _____ City _____ State _____

Carrier must collect cash, money order, bank cashier's check, or bank-certified check unless shipper signs here to accept company check.

Signed: _____

C.O.D. charge to be paid by

Shipper

Consignee

Hdlg Units No. Type	Packages No. Type	* HM	Kind of Package, Description or Articles, Special Marks and Exceptions (subject to correction)	Weight (subject to correction) (LBS)	Class or Rate Ref. (for info. only)	Cube (optional) (CuFT)

* Mark "X" to designate Hazardous Materials as defined in DOT regulations.

NOTE (1) Where the rate is dependent on value, shippers are required to state specifically in writing the agreed or declared value of the property as follows:

"The agreed or declared value of the property is specifically stated by the shipper to be not exceeding _____ per _____."

NOTE (2) Liability Limitation for loss or damage on this shipment may be applicable. See 49 U.S.C. 14706(c)(1)(A)(B).

NOTE (3) Commodities requiring special or additional care or attention in handling or stowing must be so marked and packaged as to ensure safe transportation with ordinary care. See Sec. (2)e of NMFC item 360.

Notify if problem en route or delivery _____ Name _____ Tel No. _____ Fax No. _____ (for informational purposes only)

RECEIVED, subject to individually determined rates or contracts that have been agreed upon in writing between the carrier and shipper, if applicable, otherwise to the rates, classifications and rules that have been established by the carrier and are available to the shipper, on request. Every service to be performed hereunder shall be subject to all terms and conditions of the uniform bill of lading set forth in the National Motor Freight Classification. The shipper hereby certifies that he is familiar with all the terms and conditions of the said bill of lading and the said terms and conditions are hereby agreed to by the shipper and accepted for himself and his assigns. See item 780-1 ABF 111 rules for general liability limitations and for additional coverage available at additional expense.

This is to certify that the above-named materials are properly classified, described, packaged, marked and labeled and are in proper condition for transportation, according to the applicable regulations of the Department of Transportation. Additionally, by signature on this bill of lading, Shipper authorizes consent to the Transportation Security Administration (TSA) to screen the shipment when transportation of the shipment requires movement via an air carrier.

SHIPPER

PER (SIGNATURE REQUIRED)

Freight charges are PREPAID unless marked collect CHECK BOX IF COLLECT

FOR FREIGHT COLLECT SHIPMENTS
If this shipment is to be delivered to the consignee, without recourse on the consignor, the consignor shall sign the following statement:
The carrier may decline to make delivery of this shipment without payment of freight and all other lawful charges.

(Signature of Consignor)

CARRIER **ABF FREIGHT SYSTEM, INC.**
PER _____ DATE _____
Driver signature only acknowledges receipt of freight

To Advance Warehouse:

ABF Freight System, Inc.
4575 Tidewater Avenue
Oakland, CA 94601

Exhibitor: _____

Booth #: _____

Name of Show: **SSP 2012**

Date/Location: April 12 - 15, 2012 • Jack London Square

To Advance Warehouse:

ABF Freight System, Inc.
4575 Tidewater Avenue
Oakland, CA 94601

Exhibitor: _____

Booth #: _____

Name of Show: **SSP 2012**

Date/Location: April 12 - 15, 2012 • Jack London Square

To Show Site:

**Jack London Square
C/O Event Productions, Inc.
55 Harrison St.
Oakland, CA 94607**

Exhibitor: _____

Booth #: _____

Name of Show: **SSP 2012**

Date/Location: April 12 - 15, 2012 • Jack London Square

To Show Site:

**Jack London Square
C/O Event Productions, Inc.
55 Harrison St.
Oakland, CA 94607**

Exhibitor: _____

Booth #: _____

Name of Show: **SSP 2012**

Date/Location: April 12 - 15, 2012 • Jack London Square