



Strictly Sail® Pacific
April 15-18, 2010
Jack London Square, Oakland, CA



STRICTLY SAIL PACIFIC SHOW TEAM

Show Chair:	Sean Svendsen	(510) 864-8403
Show Producer:	Jonathan Banks	(401) 841-0900 Ext. 12
Exhibit Space Sales:	Mitch Perkins	(415) 272-4130
Operations Manager:	Jorgen Bateman	(916) 372-4239
Seminars:	Patty Lawrence	(513) 583-5080
Finance/Show Office Manager:	Kimberly Tuchon	(401) 841-0900 Ext. 15
Marketing/PR	Wanda Kenton Smith	(407) 697-8055
Local PR	Amy Cunha	(415) 362-2085
Social Media	Will Collins	(401) 339-4004

1. **Show Producer** – Sponsorship, Marketing, Advertising & General Show Questions

Jonathan Banks – Executive Director

Tel: (401) 841-0900 Ext. 12

Cell: (401) 855-0416

jbanks@sailamerica.com

2. **Space Sales** – Booth, Bulk, and In-Water

Mitch Perkins – Sales Manager

Tel: (415) 789-8844

Cell: (415) 272-4130

mperkins@sailamerica.com

3. **Operations** – Show site planning operations, move-in and move-out, freight...

Jorgen Bateman (NCMA)

Tel: (916) 372-4239

Cell: (916) 826-0454

jorgen.bateman@sbcglobal.net

4. **Seminars** – Seminar applications, seminar schedule & Author's Corner

Patty Lawrence – Seminar Coordinator

Tel: (513) 583-5080

Cell: (513) 919-4857

seminars@sailamerica.com

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5. **Show Office/Finance** – Invoices, forms, membership, etc.

Kimberly Tuchon – Director of Finance and Membership Coordinator

Tel: (401) 841-0900 Ext. 15 or

Cell: (401) 359-6483

kimberly@sailamerica.com

6. **Marketing/PR** – PR, website updates, eblasts, marketing support

Wanda Kenton Smith – Kenton Smith Marketing

Cell: (407) 697-8055

wanda@kentonsmithmarketing.com

7. **PR** – Local PR Support, special events

Amy Cunha – BigPicture PR

Tel: (415) 362-2085

Cell: (415) 350-3154

amy@bigpicpr.com

8. **Social Media** – Twitter, Facebook, etc.

Will Collins – RI Yachting

Cell: (401) 339-4004

will@riyachting.com

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