



Sail America Seminar Presenter Agreement - 2009/2010

Sail America is the trade association for the sailing industry with a mission is to promote the health and growth of sailing. Part of Sail America's role is to produce high-quality seminar programs at boat shows around the country. Seminar presenters are expected to educate, inform and entertain the public about the joys of sailing.

Presenters Agree To The Following:

- Be employed by or sponsored by an exhibiting company (or Sail America) or be an exhibitor in the Author's Corner.
- Gear your presentation toward education.
- Communicate sailing-related information to the public.
- Entertain your audience.
- Do **not** present a product endorsement or an advertising pitch.
- Do **not** "knock" your competition.
- Provide a current copy of license or certification if you wish to be listed as a doctor, instructor or captain.
- Have the audience complete the survey at the end of your presentation.
- Provide a short seminar description / overview that may be used on the show website and in the show directory.
- Provide a short speaker biography that may be used on the show website and in the show directory.

Please acknowledge that you have read and understand your role as a Sail America Seminar Presenter by signing and returning this form.

_____/_____/_____
Seminar Presenter (print) Sponsor/Exhibiting Company Date

_____/_____/_____
Seminar Presenter (signature) Date

The seminar schedule will be posted on the Sail America website at www.sailamerica.com. Please check the website for scheduling updates.

Return to: Patty Lawrence
seminars@sailamerica.com
Fax: (513) 583-9403