



## Sail America Seminar Presenter Agreement 2010/2011

Sail America is the trade association for the sailing industry with a mission is to promote the health and growth of sailing. Part of Sail America's role is to produce high-quality seminar programs at boat shows around the country.

Seminar presenters are expected to educate, inform and entertain the public about the joys of sailing.

### Presenters agree to the following:

- Be employed by an exhibiting company or an author of a sailing related book in the Author's Corner. In some circumstances, Sail America may sponsor speakers.
- Recognize seminar sponsor, **Blue Water Sailing**, at the beginning and end of each presentation.
- Ask attendees to fill out sweepstakes information.
- Gear your presentation toward education.
- Communicate sailing-related information to the public.
- Entertain your audience.
- Do **not** present a product endorsement or an advertising pitch.
- Do **not** disparage your competition.
- Provide a current copy of license or certification if you wish to be listed as a doctor, instructor or captain.
- Provide a short seminar description / overview which may be used on the show website and in the show directory.
- Provide a short speaker biography which may be used on the show website and in the show directory.

Please acknowledge that you have read and understand your role as a Sail America Seminar Presenter by signing and returning this form.

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**Seminar Presenter (print)                      Exhibiting Company                      Date**

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**Seminar Presenter (signature)                      Date**

Return to: Patty Lawrence, [seminars@sailamerica.com](mailto:seminars@sailamerica.com) or fax 513-583-9403.